



WORKFORCE OBSERVATIONS FOR FOX VALLEY WISCONSIN COUNTIES

| March 2004

Unadjusted Unemployment Rate for the Fox Valley Area Shows Seasonal Increase in February

The seasonally unadjusted unemployment rate for the Fox Valley Workforce Delivery Area increased 0.4 of a percentage point to 7.1 percent in February. The percent increase was very typical for the January to February period for the region. On average the area's unemployment rate will increase 0.3 of a percentage point in February.

All of the counties in the region experienced increases in their unemployment rates over the month. Green Lake had the largest increase, rising 0.7 of a percentage point to 9.1 percent. Green Lake continues to have the highest rate in the region. The Appleton-Oshkosh Metropolitan Statistical Area, (which includes Calumet, Outagamie, and Winnebago Counties) had the lowest level at 5.7 percent, an increase of 0.4 of a percentage point. For the non-MSA counties, Fond du Lac County, which

will become a MSA in 2005 had the lowest rate at 6.0 percent, up from 5.6 percent in January.

Although all of the counties experienced an increase in their unemployment rates over the month, much of the increase is related to seasonal patterns in the area.

All of the counties showed improvement in their unemployment rate from last February. Waushara County had the largest over the year decrease, declining 1.3 of a percentage point to 7.9 percent.

The labor force in the valley increased 1,100 in February to 343,800 workers. This is nearly double the average change between January and February. Normally the number of workers in the labor force increases by 600

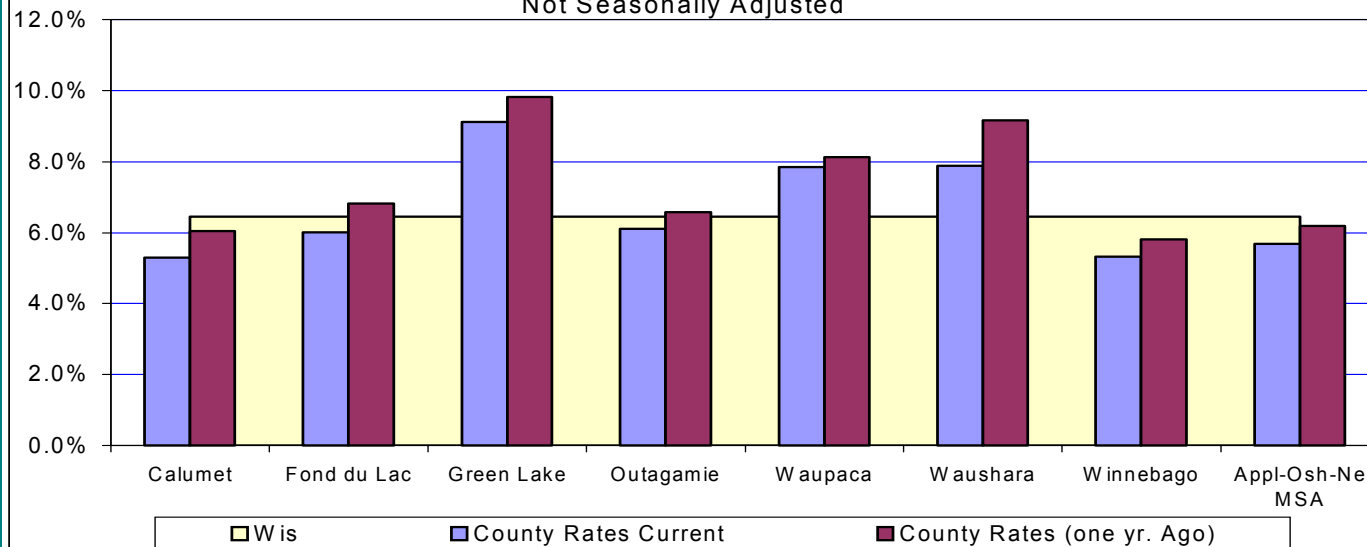
Labor Force Estimates (Seasonally Adjusted)				
	Appleton-Oshkosh-Neenah MSA	Wisconsin	United States	(000s)
February-2004				
Civilian Labor Force	238,000	3,120,200	146,471	
Employment	226,900	2,956,900	138,301	
Unemployment	11,000	163,200	8,170	
Unemployment rate	4.6%	5.2%	5.6%	
January-2004				
Change				
Civilian Labor Force	2,600	34,800	(407)	
Employment	2,800	38,700	(178)	
Unemployment	(400)	(4,000)	(228)	
Unemployment rate	-0.2%	-0.2%	-0.1%	
February-2003				
Change				
Civilian Labor Force	1,900	57,700	573	
Employment	2,900	71,400	983	
Unemployment	(900)	(13,900)	(411)	
Unemployment rate	-0.5%	-0.6%	-0.3%	

Note: All estimates are round and preliminary, based on place of residence.

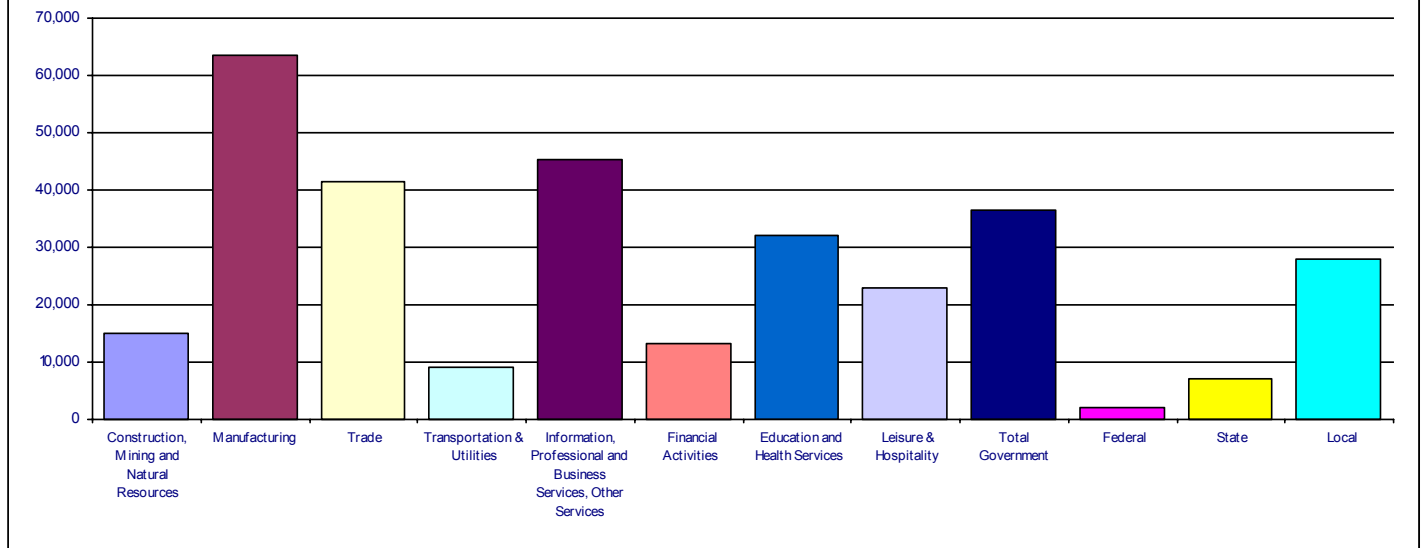
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Fox Valley County Unemployment Rates

Not Seasonally Adjusted



Fox Valley WDA NFWS Employment by Industry for Feb 2004



(Continued from page 1)

during that time period. Over the last twelve months the number of workers in the labor force was up 3,400.

Although the labor force increased in February, the number of workers estimated to be employed declined 600 to 322,800. This is very close to the seasonal average change for the month, which is an average decline of 300 employed. Generally both the labor force and the number employed begins to increase during March and April with the greatest monthly increases occurring in June and July. Like the labor force, employment in the area is considerably above last February. The number of workers estimated to be employed during the month was up 5,100 from last year.

Nonfarm wage and salary employment (NFWS) increased 100 in February after a large post holiday season drop in

January. These numbers should begin to increase on a seasonal basis over the next four to five months in the region.

At this time, nonfarm wage and salary employment (NFWS) remains below one year ago levels. There were 1,300 less NFWS positions in the area compared to last February. The primary area of decrease is in the manufacturing sector. Currently there are 63,400 jobs in that industry. This is down 1,200 from last February. Trade had the greatest increase in jobs over the last twelve months, increasing 700 to 41,500.

During the 1993 to 2003 period NFWS employment increased by 16.7 percent in the Appleton-Oshkosh MSA. This is slightly above the state increase of 15.2 percent during that time. In 2003, the Appleton-Oshkosh MSA

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U.S. Consumer Price Index - All Urban Consumers (CPI-U)

National (U.S. City Avg.) 1982-84 = 100				Class B/C-North Central States (1996 - 100) (Size 50,000-1,500,000)			Class D-North Central States (1996 - 100) (Size Less than 50,000)		
	Feb-04	Jan-04	Feb-03	Feb-04	Jan-04	Feb-03	Feb-04	Jan-04	Feb-03
Item	Index	Index	% Change Previous Month	Index	Index	% Change Previous Month	Index	Index	% Change Previous Month
All Items	186.2	185.2	1.7%	114.7	114.1	1.7%	173.0	171.8	0.3%
Food & Beverage	184.5	184.3	3.1%	114.2	114.2	3.0%	175.0	174.4	3.7%
Housing	187.0	186.3	2.1%	113.0	112.6	1.7%	163.9	162.8	-0.7%
Apparel & Upkeep	118.6	115.8	-1.7%	88.7	87.8	2.0%	128.7	130.7	-6.5%
Transportation	158.8	157.0	-0.1%	114.0	112.8	-0.4%	145.9	144.4	-2.3%
Gasoline (all types)	142.5	136.1	2.0%	148.4	143.9	-0.3%	130.7	125.6	0.4%
Medical Care	306.0	303.6	4.2%	131.8	130.9	6.3%	301.1	293.0	7.0%
Energy	140.6	137.4	3.8%	136.6	134.3	3.1%	129.2	126.0	3.5%

(Not seasonally Adjusted)

(Continued from page 2)

made up 7.3 percent of the jobs in Wisconsin. The Milwaukee MSA had the largest share of jobs with 29.9 percent, but grew only 7.5 percent during that time period.

Seasonally Adjusted Unemployment Rates

The seasonally adjusted rate for the Appleton-Oshkosh-Neenah MSA increased 0.1 of a percentage point to 4.6

percent. The rate was 0.5 of a percentage point below one year ago. Rates for other MSA's around the state were: Green Bay, 4.6 percent; Sheboygan, 4.5 percent; Milwaukee, 6.0 percent, and Madison, 2.6 percent. The nation's unemployment rate was 5.6 percent, and Wisconsin's was 5.2 percent.

For additional labor market statistics contact our website at: <http://www.dwd.state.wi.us/lmi>.

TOTAL NONFARM EMPLOYMENT	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	10 Yr % Chg 1993-2003
Statewide	2291.5	2302.1	2357.9	2412.7	2490.7	2558.6	2600.6	2655.8	2718.0	2784.0	2833.8	2813.9	2782.4	2778.9	15.2%
over-the-year % change	3.8%	0.5%	2.4%	2.3%	3.2%	2.7%	1.6%	2.1%	2.3%	2.4%	1.8%	-0.7%	-1.1%	-0.1%	
Appleton-Oshkosh-Neenah MSA	160.9	164.2	169.5	174.4	179.7	185.3	189.1	192.6	197.3	201.2	206.7	206.7	205.2	203.5	16.7%
over-the-year % change		2.1%	3.2%	2.9%	3.0%	3.1%	2.1%	1.9%	2.4%	2.0%	2.7%	0.0%	-0.7%	-0.8%	
% of Total State Nonfarm	7.0%	7.1%	7.2%	7.2%	7.2%	7.2%	7.3%	7.3%	7.3%	7.2%	7.3%	7.3%	7.4%	7.3%	
Eau Claire MSA	58.7	59.2	60.3	61.6	64.2	66.7	68.8	71.7	74.0	76.4	76.6	75.9	76.5	77.1	25.2%
over-the-year % change		0.9%	1.9%	2.2%	4.2%	3.9%	3.1%	4.2%	3.2%	3.2%	0.3%	-0.9%	0.8%	0.8%	
% of Total State Nonfarm	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.7%	2.7%	2.7%	2.7%	2.7%	2.7%	2.8%	
Green Bay MSA	105.6	108.2	112.6	116.3	121.6	127.3	131.0	133.8	137.6	143.6	146.4	145.6	145.8	147.8	27.1%
over-the-year % change		2.5%	4.1%	3.3%	4.6%	4.7%	2.9%	2.1%	2.8%	4.4%	1.9%	-0.5%	0.1%	1.4%	
% of Total State Nonfarm	4.6%	4.7%	4.8%	4.8%	4.9%	5.0%	5.0%	5.0%	5.1%	5.2%	5.2%	5.2%	5.2%	5.3%	
Janesville-Beloit MSA	60.4	57.9	60.8	62.3	64.5	67.3	67.4	69.1	69.8	70.9	70.5	66.6	67.4	67.1	7.7%
over-the-year % change		-4.1%	5.0%	2.5%	3.5%	4.3%	0.1%	2.5%	1.0%	1.6%	-0.6%	-2.4%	-2.0%	-0.4%	
% of Total State Nonfarm	2.6%	2.5%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.5%	2.5%	2.4%	2.4%	2.4%	
Kenosha MSA	41.9	43.1	44.4	45.4	47.1	48.9	49.1	50.9	53.6	55.1	55.6	54.2	53.8	54.5	20.0%
over-the-year % change		2.9%	3.0%	2.3%	3.7%	3.8%	0.4%	3.7%	5.3%	2.8%	0.9%	-2.5%	-0.7%	1.3%	
% of Total State Nonfarm	1.8%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	2.0%	2.0%	2.0%	1.9%	1.9%	2.0%	
La Crosse MSA (WI-MN)	58.4	59.2	60.8	62.5	64.8	66.4	67.2	68.4	69.9	71.2	72.4	72.7	72.4	72.2	15.5%
over-the-year % change		1.4%	2.7%	2.8%	3.7%	2.5%	1.2%	1.8%	2.2%	1.9%	1.7%	0.4%	-0.4%	-0.3%	
% of Total State Nonfarm	2.5%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	2.6%	
Madison MSA	221.6	225.1	233.1	242.5	248.7	255.2	261.4	267.5	275.5	282.7	288.6	294.9	295.4	297.3	22.6%
over-the-year % change		1.6%	3.6%	4.0%	2.6%	2.6%	2.4%	2.3%	3.0%	2.6%	2.1%	2.2%	0.2%	0.6%	
% of Total State Nonfarm	9.7%	9.8%	9.9%	10.1%	10.0%	10.0%	10.1%	10.1%	10.1%	10.2%	10.2%	10.5%	10.6%	10.7%	
Milwaukee-Waukesha MSA	757.5	749.9	760.1	772.7	788.8	804.0	812.9	827.8	846.0	862.1	867.9	856.9	839.5	831.0	7.5%
over-the-year % change		-1.0%	1.4%	1.7%	2.1%	1.9%	1.1%	1.8%	2.2%	1.9%	0.7%	-1.3%	-2.0%	-1.0%	
% of Total State Nonfarm	33.1%	32.6%	32.2%	32.0%	31.7%	31.4%	31.3%	31.2%	31.1%	31.0%	30.6%	30.5%	30.2%	29.9%	
Racine MSA	76.7	75.5	75.5	76.4	77.6	79.1	79.4	80.2	81.5	82.2	82.3	80.4	79.4	79.0	3.4%
over-the-year % change		-1.6%	0.0%	1.2%	1.6%	1.9%	0.4%	1.0%	1.6%	0.9%	0.1%	-2.3%	-1.2%	-0.5%	
% of Total State Nonfarm	3.3%	3.3%	3.2%	3.2%	3.1%	3.1%	3.1%	3.0%	3.0%	3.0%	2.9%	2.9%	2.9%	2.8%	
Sheboygan MSA	51.9	51.5	52.2	53.9	56.3	58.1	57.7	58.0	60.1	62.0	63.7	62.7	61.7	61.5	14.1%
over-the-year % change		-0.8%	1.4%	3.3%	4.5%	3.2%	-0.7%	0.5%	3.6%	3.2%	2.7%	-1.6%	-1.6%	-0.3%	
% of Total State Nonfarm	2.3%	2.2%	2.2%	2.2%	2.3%	2.3%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	

The Multiple Worksite Report (MWR): What it is and why it's important for Wisconsin's economy!

Help us, help you!

The Multiple Worksite Report collects employment and wage data by location (worksite) and industry from employers who conduct business operations at more than one location within the State. Collection by location allows the Department of Workforce Development to prepare accurate labor market information (LMI).

- LMI is widely used by government, private industry and individuals when

analyzing a broad range of economic situations.

- Whether it be legislative decisions allocating millions of tax dollars or an individual's desire to pursue a career, Wisconsinites rely on labor market information to help them select an appropriate course.
- The information collected on this report is vital to maintaining a database that accurately reflects the condition of the Wisconsin economy.

That helps you make decisions about

where to site your expansion and what wages you need to pay to in order to attract and retain qualified employees.

We'll contact eligible reporters via mail shortly after the 2004/1 Quarterly Contribution Reports (UCT-101) are mailed.

Thanks to the 3,300 employers that currently report over 25,000 work site locations!

Contact Deb Holt, QCEW program manager at 608.266.5321, for more information.

Wisconsin Fox Valley Workforce Development Area

February 2004	App/Osh/Ne enah	Fond du Lac	Green Lake	Waupaca	Waushara	Fox Valley WDA	Fox Valley Non MSA's	Wisconsin
Civilian Labor Force*	236,200	56,900	10,600	27,900	12,200	343,800	107,600	3,100,400
Employed	222,800	53,500	9,700	25,700	11,300	322,800	100,200	2,900,800
Unemployed	13,400	3,400	1,000	2,200	1,000	21,000	7,600	199,700
Unemployment rate(%)	5.7%	6.0%	9.1%	7.9%	7.9%	6.1%	7.1%	6.4%
Seasonally Adj. Rate (%)	4.6%	N/A	N/A	N/A	N/A	N/A	N/A	5.2%
Total Nonfarm	199,400	46,300	6,900	20,500	5,800	278,900	79,500	2,750,000
Total Private	175,600	40,300	5,700	16,500	4,400	242,500	66,900	2,330,300
Goods Producing	57,500	12,700	1,600	5,500	1,100	78,400	20,900	612,000
Service Producing	141,900	33,600	5,400	15,000	4,700	200,500	58,600	2,138,000
Constr., Mining & Nat.Rsrcs	11,300	2,400	300	700	300	15,000	3,700	112,400
Manufacturing	46,200	10,300	1,300	4,800	800	63,400	17,200	499,600
Trade	29,800	7,000	900	3,000	800	41,500	11,700	426,700
Transportation & Utilities	6,800	1,300	250	500	200	9,100	2,300	313,800
Financial Activities	10,300	1,800	270	700	200	13,300	3,000	161,500
Education and Health Services	21,600	6,200	1,100	2,600	700	32,100	10,500	375,400
Leisure & Hospitality	15,200	4,400	600	1,900	800	22,900	7,700	231,600
Info., Prof. & Bus. Svcs, Other Svcs	34,400	7,000	1,000	2,300	600	45,200	10,800	955,500
Total Government	23,800	5,900	1,300	4,000	1,400	36,400	12,600	419,700
Federal	1,100	700	70	100	100	2,100	1,000	29,200
State	5,000	4,640	20	900	400	6,900	1,900	101,700
Local	17,700	5,000	1,200	3,000	1,000	27,900	10,200	288,800
Change from one month ago January 2004								
Civilian Labor Force*	700	400	100	0	-100	1,100	400	35,300
Employed	-400	100	100	-100	0	-600	100	-14,500
Unemployed	1,100	200	100	100	100	1,600	500	49,900
Unemployment rate(%)	0.4%	0.4%	0.7%	0.5%	0.2%	0.4%	0.4%	1.6%
Seasonally Adj. Rate (%)	-0.2%	N/A	N/A	N/A	N/A	N/A	N/A	-0.2%
Total Nonfarm	0	300	-60	0	0	100	100	15,900
Total Private	-1,000	0	-70	-200	0	-1,300	-300	-3,700
Goods Producing	-300	-200	-10	-100	0	-500	-200	-1,600
Service Producing	300	500	-50	0	0	700	400	17,500
Constr., Mining & Nat.Rsrcs	-200	-100	-20	0	0	-400	-200	-3,200
Manufacturing	-100	-100	10	0	0	-200	-100	1,600
Trade	-300	0	-10	-60	0	-300	0	-4,800
Transportation & Utilities	-100	0	-10	0	0	-100	0	-5,100
Financial Activities	-100	0	-10	0	0	-100	0	1,700
Education and Health Services	100	0	0	0	0	100	0	3,900
Leisure & Hospitality	300	0	-30	-30	0	200	-100	-3,300
Info., Prof. & Bus. Svcs, Other Svcs	-600	100	-10	0	0	-500	100	7,100
Total Government	1,000	300	10	120	0	1,400	400	19,600
Federal	0	0	0	0	0	0	0	-100
State	400	0	0	10	0	400	0	6,900
Local	600	300	10	120	0	1,000	400	12,800
Change from one year ago February 2003								
Civilian Labor Force*	1,600	400	100	1,000	300	3,400	1,800	56,900
Employed	2,800	900	200	1,000	500	5,100	2,600	70,000
Unemployed	-1,100	-500	0	0	-100	-1,700	-600	-13,000
Unemployment rate(%)	-0.5%	-0.8%	-0.7%	-0.3%	-1.3%	-0.6%	-0.7%	-0.5%
Seasonally Adj. Rate (%)	-0.5%	N/A	N/A	N/A	N/A	N/A	N/A	-0.6%
Total Nonfarm	-1,200	-300	-100	200	0	-1,300	-100	31,600
Total Private	-900	-300	-100	100	100	-1,100	-200	36,800
Goods Producing	-600	-500	-100	-100	100	-1,300	-700	-1,000
Service Producing	-600	200	100	300	0	-100	500	32,600
Constr., Mining & Nat.Rsrcs	-100	0	0	0	0	-100	0	4,300
Manufacturing	-500	-500	-100	-100	0	-1,200	-700	-5,300
Trade	700	0	0	0	0	700	0	7,600
Transportation & Utilities	-200	-200	0	0	0	-400	-200	5,800
Financial Activities	-600	100	0	0	0	-500	100	6,600
Education and Health Services	400	-300	0	100	0	200	-200	13,800
Leisure & Hospitality	-400	200	0	100	0	-100	300	7,600
Info., Prof. & Bus. Svcs, Other Svcs	-200	300	100	0	0	200	400	20,900
Total Government	-300	0	100	100	0	-200	100	-5,200
Federal	0	0	0	0	0	0	0	-600
State	-100	0	0	0	0	-100	0	-500
Local	-200	0	0	0	0	-100	100	-4,100

* Includes participants residing in area. ** Includes employment with employers located in area. Estimates are NOT seasonally adjusted.
 Current month estimates are preliminary. Totals may not add due to rounding. Calculations based on unrounded numbers. N/A = No data is benchmarked to 3/2002

Look for the most current Labor Market Information at: <http://www.DWD.STATE.WI.US/LMI>

Direct questions and comments to: Richard Seidemann, Labor Market Analyst, Sheboygan County Job Center, 3620 Wilgus Avenue,
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